1) Geography of Trade

2) What does this mean for “hinterlands”

3) How can and should ports react?
The boom in shipping trade

Global Nested Geographic and Organizational Structure

Source: Sturgeon, T. J., Memedovic, O., Van Biesenbroeck, J., & Gereffi, G. 2009)
1) Geography of Trade

2) What does this mean for “hinterlands”

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FDI, Jobs by Sector, 2007 (thousands of jobs)

Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
North Carolina
South Carolina
Tennessee
Virginia
West Virginia

Manufacturing
Wholesale trade
Retail trade
Information
Finance and insurance
Real estate and rental and leasing
Professional, scientific, and technical services
Other industries
Export Related Jobs as Share of Employment, 2008

[Chart showing percentage of manufacturing and private sector employment for various states and averages.]

Legend:
- % of Manufacturing
- % Private Sector Employment
Figure 3-17. Top 25 Water Ports by Containerized Cargo: 2009

Note: The statistics include both government and non-government shipments by vessel into and out of U.S. foreign trade zones, the 50 states, District of Columbia, and Puerto Rico.
1) Geography of Trade

2) What does this mean for “hinterlands”?

3) How can and should ports react?
“What is the Message”

It’s about me…

Really?
Needs in Southeast from Latin American Trade (LATTS)

**TOTAL 20-YR NEEDS ESTIMATE**
- $92 Billion

**20-YR HIGHWAY NEEDS ESTIMATE**
- $67 Billion

**20-YR PORT NEEDS ESTIMATE**
- $22 Billion

**20-YR AIR CARGO NEEDS ESTIMATE**
- $3.3 Billion

- **Latin America**
- **Other**
What Do Ports Control?

• Facilities
• Access – Land
• Access – Water
• Labor, Agents, Etc.
• External Factors
• Finances
• Public Image
Where do we go from here...