

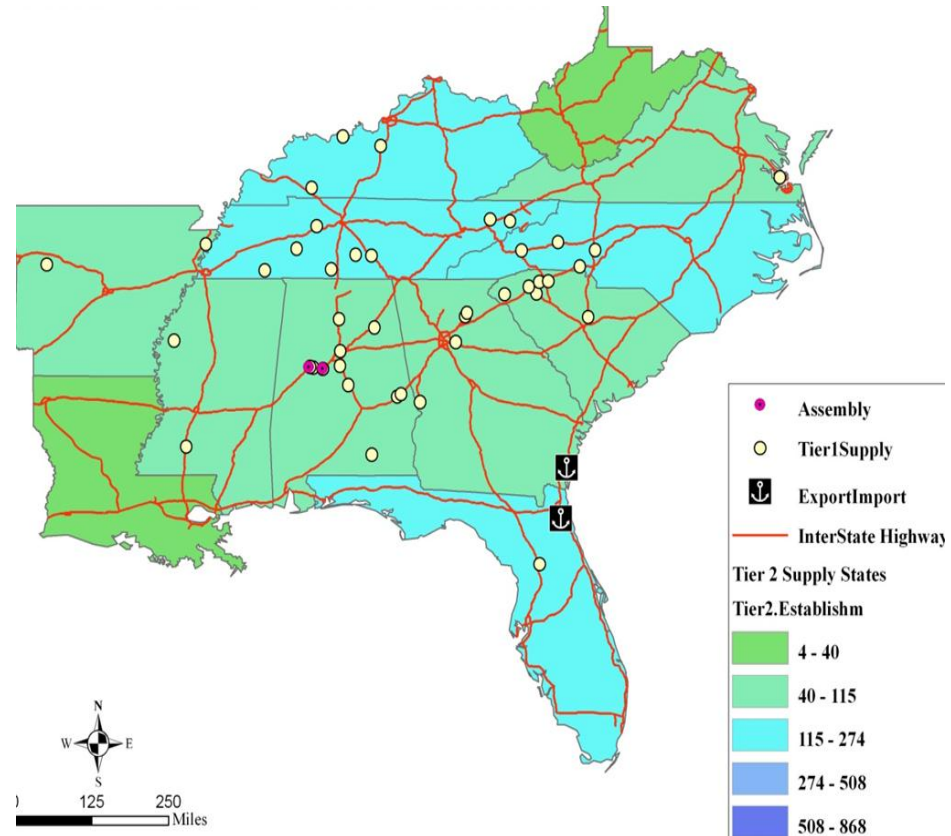


Regional Actions Regional Benefits

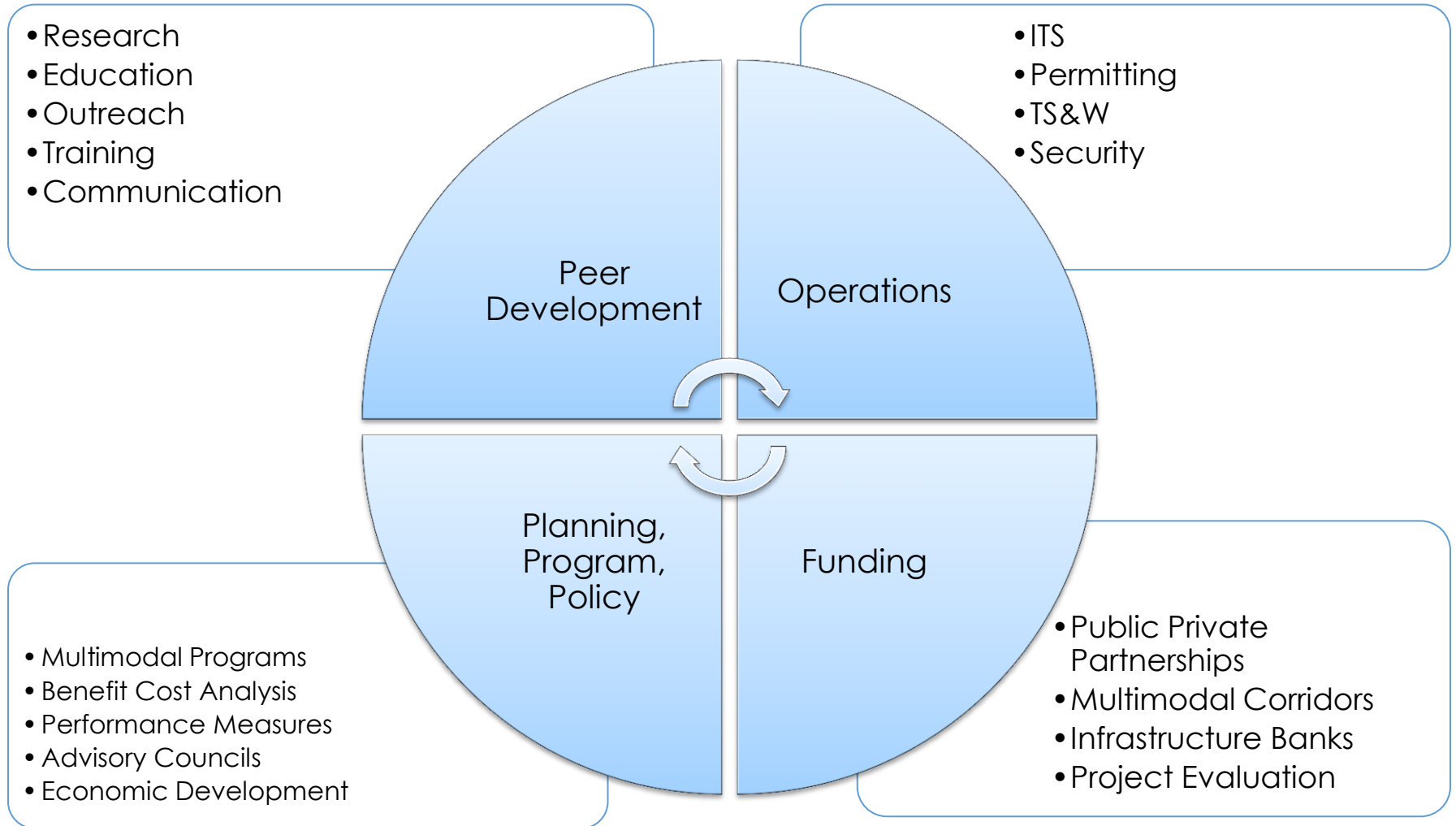
**Bruce Lambert
Executive Director**

Institute for Trade and Transportation Studies

The Job Creation /Logistics Message



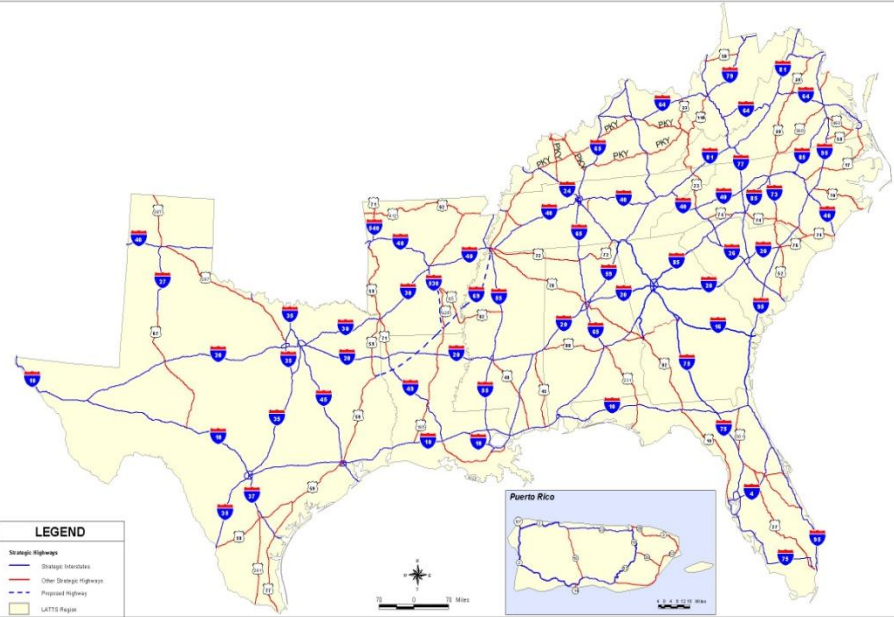
What Type of Regionalization Assistance?



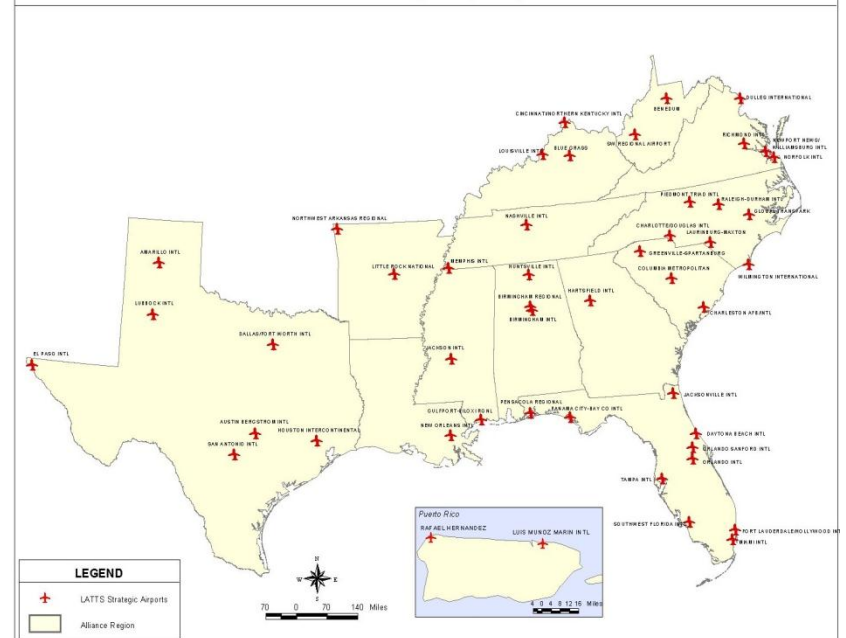
4 Questions ITTS Seeks to Answer

- How does *traffic* flows, from either domestic or international shipments, *influence my key corridors* regarding system needs and operational improvements?
- How do I make my transportation system *competitive* to retain, expand or attract businesses for my state?
- How can I demonstrate the *economic importance* of the system to either secure new funds or maintain current spending levels?
- How do I help my MPO's (locals) *understand* my state system?

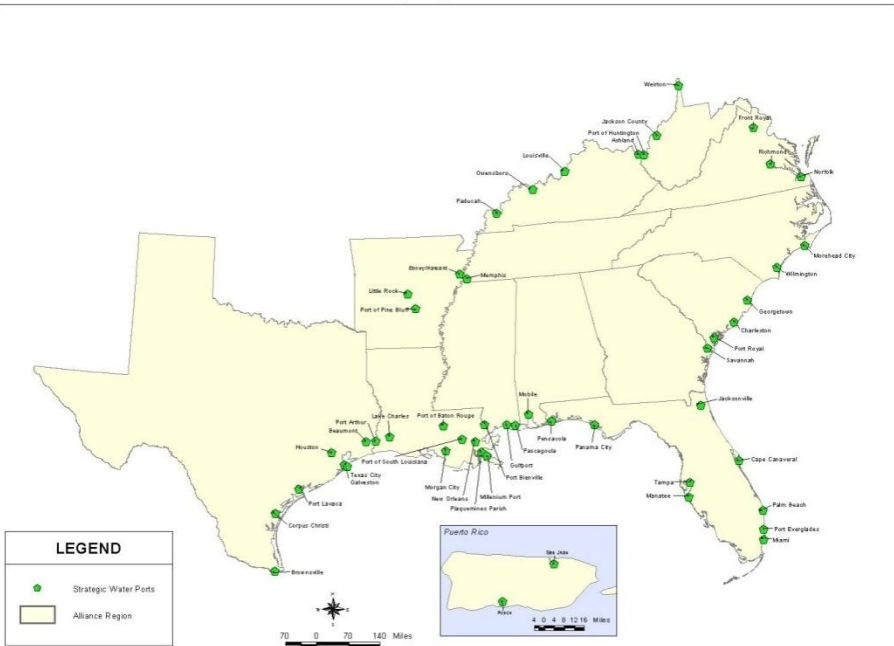
LATTS Strategic Highway System



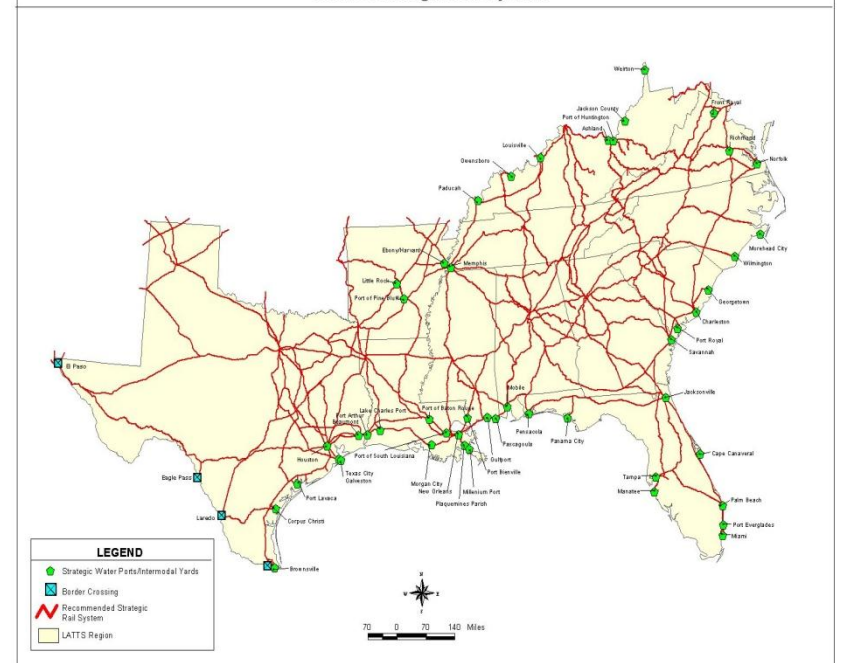
LATTS Strategic Airport System



LATTS Strategic System: Water Ports

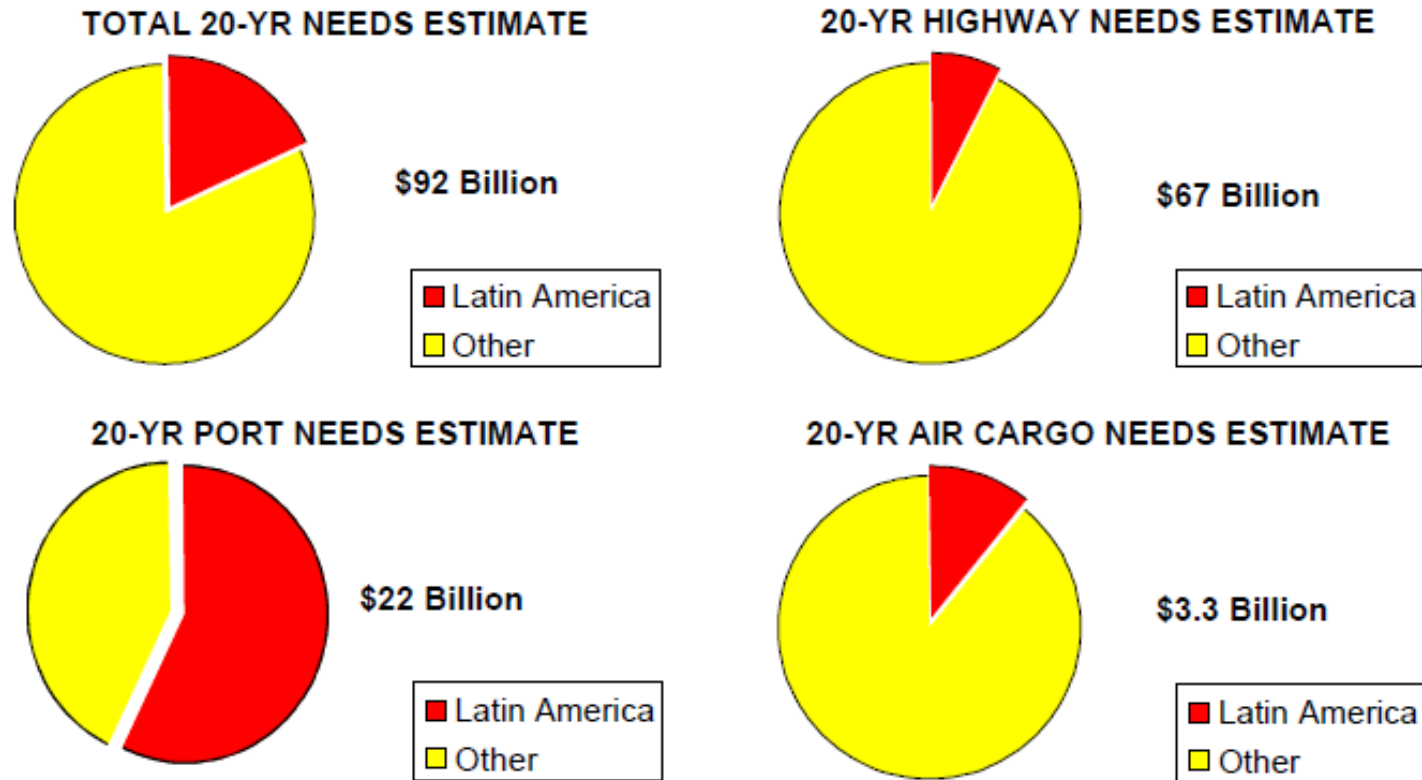


LATTS Strategic Rail System



Identified Needs Related to Changing Demand

Exhibit A-6
20 YEAR NEEDS ESTIMATES



Regionalization

Institutional

- Different Groups
- Federal, State, Local barriers
- Communication-Context

Projects

- Efficiency is not Equity
- Need clear goals
- Match Investment

Thank you

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