

FREIGHT IN THE SOUTHEAST



Moving Our Region's Business



Freight in the Southeast Conference

Charlotte, North Carolina • February 9-11, 2011

Co-Hosts:



North Carolina Department of Transportation



UNC CHARLOTTE

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The Institute for Trade and Transportation Studies provides research data and expert opinions to its Members concerning the effects of commercial freight movements on domestic and international activities, with reference to infrastructure and transportation needs, and safety implications.

The ITTS members include the Alabama Department of Transportation, the Arkansas State Highway and Transportation Department, the Florida Department of Transportation, the Georgia Department of Transportation, the Kentucky Transportation Cabinet, the Louisiana Department of Transportation and Development, the Mississippi Department of Transportation, the North Carolina Department of Transportation, the South Carolina Department of Transportation, the Tennessee Department of Transportation, the Virginia Department of Transportation, and the West Virginia Department of Transportation.



Freight in the Southeast Conference

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I am happy to announce that the next ITTS "Freight in the Southeast" Conference will be held in Charlotte, North Carolina, February 9-11, 2011. The North Carolina Department of Transportation and the University of North Carolina at Charlotte have been working as the local sponsors. (The North Carolina Governor's Logistics Task Force will be joining us for the first day's events.)

The Freight in the Southeast Conference is open to anyone interested in looking at issues related to transportation, including planners, local officials, economic developers, and firms involved in logistics and freight shipments. The conference focuses on a wide variety of topics, including policy, working with the public and private sector, truck operations, as well as a general discussion on the future of the Southeast. The meeting is panel oriented, which should allow for engaged discussions among the panelists and participants.

Conference Details and Costs

You can register for the conference at <http://continuinged.uncc.edu/itts>

The Conference fee is \$350 per person. There is no single day pass.

ITTS is looking for Platinum, Gold, and Silver Sponsors. If your organization is interested in being a sponsor or an exhibitor, please contact Bruce Lambert at 540-455-9882.

February 9	
morning	Optional Tour of Transportation Activities in the Charlotte Area
afternoon	Opening Session – Thoughts on State Freight Planning Activities
afternoon	Experiences with Creating State Freight or Logistic Advisory Councils
	State DOT Dinner (by invitation only)
February 10	
morning	Future of Multimodal Freight Corridors
morning	Managing Truck Movements in Multi-State corridors
afternoon	Managing Multitmodal Projects within a Corridor
afternoon	Trends in Urban Freight Development and Delivery
	Reception – NASCAR Hall of Fame
February 11	
morning	Military Logistics
morning	Wrap-up and Closing Remarks

Institute for Trade and Transportation Studies – www.ittsresearch.org

Conference Venue and Hotel Information



The conference will be held at the Charlotte Marriott City Center, 100 West Trade Street, Charlotte, NC 28202. The phone number is 1-704-333-9000. The Room Rate is \$100.00 and you need to ask for the Institute for Trade and Transportation Studies block. You can also reserve your room online at <http://www.marriott.com>.

- All activities, except for Panels 1 and 2, will be held at the **Marriott**.
- The **Wednesday afternoon** panels (#1 and #2) will be held at the nearby **Ritz-Carlton**.

Conference Agenda *(tentative agenda)*

These panelists have confirmed, but as always, their availability is subject to change.

**Wednesday afternoon events will be held at the Ritz-Carlton. It is a short walk from the Marriott.

WEDNESDAY, FEBRUARY 9 – RITZ CARLTON

Optional Tour of Lowe's Regional Distribution Center in Statesville, NC. While this is free to all participants, the seating is limited to the 45 people. You can indicate if you will be attending the tour when you register.

12-1:00 p.m. **Box Lunch provided at the Ritz-Carlton Hotel (Open for all conference participants)**

1:00 p.m. **Opening Session**

Opening Remarks and Welcome to North Carolina
Sec. Gene Conti, North Carolina Department of Transportation

Lt. Governor Walter Dalton, State of North Carolina
Bruce Lambert, Executive Director, Institute for Trade and Transportation Studies

1:30 p.m. **Panel #1 – Thoughts on State Freight Planning Activities**

Topic Areas: This session discusses the role of freight planning and the challenges associated with analyzing freight activities.

Panelists

Tom McQueen, Georgia Department of Transportation
George Schoener, Executive Director, I-95 Corridor Coalition

Alpesh Patel, North Carolina Department of Transportation
Jason Bittner, Deputy Director, National Center for Freight & Infrastructure Research and Education

Moderator: Jeff Pierce, Mississippi Department of Transportation

3:00 p.m. **Break (Open for all conference participants)**

3:30 p.m. **Panel #2 – Experiences with Creating State Freight or Logistic Advisory Councils**

Topic Areas: Experiences with developing and maintaining State Advisory Councils or working with regional economic groups on freight development projects

Panelists

Dr. Eric Kalivoda, Deputy Secretary, Louisiana Department of Transportation and Development

Cliff McKinney, Arkansas Department of Transportation

George List, North Carolina State University

Bob Romig, State Transportation Development

Administrator, Florida Department of Transportation

Moderator: Bob Jilla, Alabama Department of Transportation

7:00 - 9:00 p.m. **Dinner – State Department of Transportation Peer to Peer Exchange (By Invitation Only)**

If you are not a state DOT employee, dinner is on your own. There are some great restaurants within walking distance of the hotel.

Marriott Hotel - City Center

THURSDAY, FEBRUARY 10 – MARRIOTT, CITY CENTER

7:00-8:00 a.m. **Breakfast**

8:00 a.m. **Panel #3 – Future of Multimodal Freight Corridors**

Topic Areas: While the recent elections will change the political landscape in D.C., there are many different topics facing operators, such as funding and other policy issues that will face transportation operations and planners.

Panelists

John Boyd, Associate Editor, Journal of Commerce

John Gray, Senior Vice President, Policy & Economics, Association of American Railroads

Tony Furst, Director, Office Freight Management and Operations, Federal Highway Administration

Moderator: Marsha Fiol, Transportation and Mobility Planning Director, Virginia Department of Transportation

9:30 a.m. **Break (Open for all conference participants)**

Continued on page 4

Conference Agenda *continued*

THURSDAY, FEBRUARY 10 – *continued*

10:00 a.m. Panel #4 – Managing Truck Movements in Multi-State corridors

Topic Areas: Along a corridor, truck operations can be influenced by security, Intelligent Transportation Systems, parking, and other related items.

Panelists

David Cooper - Chief - Threats, Vulnerabilities & Consequences Branch, U.S. Department of Homeland Security, Transportation Security Administration, Highway & Motor Carrier Division

Skip Yeakel, P.E. - Principal Engineer - Advanced Engineering, Volvo Group North America

David Congdon, President and CEO, Old Dominion Freight Line

G. Clifton Parker, President and General Manager, G&P Trucking

Moderator: Charlie Diehl, North Carolina Global TransPark Authority

12:00 p.m. Lunch

1:30 p.m. Panel #5 – Managing Multimodal Projects within a Corridor

Topic Areas: How do multimodal corridors compare, such as making investments in railroads or waterways? What does the TIGER/ARRA program suggest for future multimodal freight allocations?

Panelists

Jack Wells, Chief Economist, US Department of Transportation

Robert Bouchard, Director Office of Infrastructure Development and Congestion Mitigation, Maritime Administration

Pat Simmons, Director of Rail Division, North Carolina Department of Transportation

Greg Pritchett, Henderson County Riverport

Moderator: Doug Frate, South Carolina Department of Transportation

3:00 p.m. Break (Open for all conference participants)

3:30 p.m. Panel #6 – Trends in Urban Freight Development and Delivery

Topic Areas: How do we support local freight movements, either for local delivery or to support large freight activities (ports, terminals). The focus on moving local product must be connected to shippers' needs as well as sound infrastructure planning.

Panelists

Suzann Rhodes, Senior Project Manager, Wilbur Smith, Principal Investigator, NCFRP-15, Understanding Urban Goods Movements

Dan Gross, United Parcel Service

Randy Butler, Office of Freight Management and Operations, Federal Highway Administration

Jimmy Yokeley, Director Community Economic Development, North Carolina State Ports Authority

Moderator: Bill Murray, West Virginia Department of Transportation

6:30-9:30 p.m. Reception – NASCAR Hall of Fame

Come and relax in the NASCAR Hall of Fame. The reception includes a guided walking tour of the Hall of Fame's many exhibits. Light hors d'oeuvres will be served, and a cash bar will be available for alcoholic beverages.

FRIDAY, FEBRUARY 11 – MARRIOTT, CITY CENTER

7:00 - 8:00 a.m. Breakfast

8:00-9:30 a.m. Panel #7 – Military Logistics

Topic Areas: Role of Logistics in Military operations, working with the local community, deployment related support.

Panelists

Mark D. Needham, Special Assistant to the Governor, Kentucky

Don Parker, Deputy Commander, Military Ocean Terminal, Sunny Point

Col. Beth Austin, Deputy Chief of Staff for North Carolina National Guard

Moderator: Lynn Soporowski, Transportation Engineering Branch Manager, Division of Planning, Kentucky Transportation Cabinet

10:00-12:00 p.m. Panel #8 – Wrap-up and Closing Remarks

Topic Areas: Discuss where are we going regarding the region, and how transportation supports the Southern Economy.

Panelists

Ted Abernathy, Executive Director, Southern Growth Policy Board

Joe Bryan, Vice President, Halcrow

Rick Kaglic, Economist, Research/Regional, The Federal Reserve Bank of Richmond, Charlotte

Dale Carroll, Deputy Secretary/COO, North Carolina Department of Commerce

Danny McComas, President MCO Trucking, Representative NC Assembly

Moderator: Bruce Lambert, Executive Director, Institute for Trade and Transportation Studies

12:00 p.m. Lunch

Box Lunches will be provided as we depart.