Why Don’t You Love Me Like You Use to Do?

Bruce Lambert
ITTS
Well, why don’t you love me like you used to do
How come you treat me like a worn out shoe
My hair’s still curly and my eyes are still blue
Why don’t you love me like you used to do.
Waterway Usage - Russia, Europe and U.S., 1970-2006

<table>
<thead>
<tr>
<th>Country</th>
<th>Kilometers</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>110,000</td>
<td>18%</td>
</tr>
<tr>
<td>Russia</td>
<td>102,000</td>
<td>16%</td>
</tr>
<tr>
<td>Brazil</td>
<td>50,000</td>
<td>8%</td>
</tr>
<tr>
<td>United States</td>
<td>41,009</td>
<td>7%</td>
</tr>
<tr>
<td>Indonesia</td>
<td>21,579</td>
<td>3%</td>
</tr>
<tr>
<td>Colombia</td>
<td>18,000</td>
<td>3%</td>
</tr>
<tr>
<td>Vietnam</td>
<td>17,702</td>
<td>3%</td>
</tr>
<tr>
<td>European Average</td>
<td>52,332</td>
<td>8%</td>
</tr>
</tbody>
</table>
Inland Waterways - Finding the Balance

Navigation
- User Benefits
- Economy – Jobs
- Transportation

Non Navigation
- Hydropower
- Resource Management
- Environment
- Funding
Coastal Navigation - Finding the Balance

- Navigation
  - User Benefits
  - Economy - Jobs
  - Transportation

- Non Navigation
  - Development
  - Land Planning – Traffic
  - Environment
  - Prioritizing Funding
What is the Future of Freight Transportation

- Corridors
- Priority and Merit Based
- Capacity (mostly local)
- Transit Oriented Rail
- Access to facilities
And the Chorus Repeats...

- The song is a lament
- What happened?
- What needs to change?
  - Funding, priorities, approvals, etc.?
Can Navigation Be Part of Solution?

- Balance with existing international/coastal flows
- Emissions and Environmental accountability
- Determine ways to encourage private sector investment in equipment, services
- Recognize regulatory obstacles
- Federal and State Multiagency planning, data, analysis
- How to create a tax incentive program to entice business to use rivers or how to tax business who refuse to move freight on the rivers?
PIANC WG 32 - Performance Indicators for Inland Waterways Transport

- Intermodal applicability
- Comparability with other transport modes
- Performance measurement system appropriate for all kind of inland waterways
- Standardized approach (reference model)
- Internationally accepted and applied guidelines
- Standard reference document used by national administrations
What Are Some Steps to Make “Get the Mojo” Back?

- Data and models
- Funding and/or institutional flexibility
- Prioritize Needs and scale
- Willing to Share (brotherly love)
- Communicate wants to internalize debate
- Transform this from “Your Dad’s Aging Infrastructure” to “Your Grandchild’s Future”
The Value of Navigation?
Thank you

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